

The Right Order of a Skincare Routine

Morning & Night Skincare Steps for Radiant Skin

Morning Skincare Routine



1. Cleanser

Removes impurities and preps your skin for product absorption.



2. Toner

Balances your skin's pH and removes any leftover residue.



3. Serum

Targets specific concerns like dullness, acne, or aging.



4. Moisturizer

Hydrates and seals in your serum for lasting softness.



5. Eye Cream

Reduces puffiness, dark circles, and fine lines around the eyes.



6. Sunscreen

Protects your skin from UV damage—the most important step!



Night Skincare Routine



1. Double Cleanse

First cleanse removes makeup & SPF; second cleanse purifies skin.



2. Toner

Refreshes and preps skin for deeper treatments.



3. Serum

Delivers active ingredients for repair and renewal overnight.



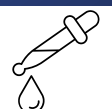
4. Moisturizer

Nourishes and strengthens your skin's barrier as you sleep.



5. Retinol

Boosts cell turnover and improves texture (use as directed).



Why Sequence is Key

Skincare works best when layered properly—from lightest (like serums) to heaviest (like oils or creams).



The right sequence ensures better absorption, fewer breakouts, and maximum glow.

Pro Tip: Your skin type changes your product focus, not the order! Dry Skin requires a hydration and moisturizing focus. Oily Skin requires products that remove excess oil.

Not sure which products are best for your specific skin type and goals?
Book a consultation at Flawless by Melissa Fox today!

Or shop our expert-curated skincare online.

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